



Job Announcement

COMMUNITY RELATIONS SPECIALIST (1297)

\$89,099.15 - \$108,279.79 ANNUALLY

Summary

The Sonoma County Agricultural Preservation and Open Space District (Ag + Open Space) permanently protects the diverse agricultural, natural resource, and scenic open space lands of Sonoma County for future generations. We are currently recruiting for a full-time Community Relations Specialist- a critical team member who will coordinate communications and public relations activities of Ag + Open Space. This is an excellent opportunity to join a mission-driven organization with a passion for protecting lands that contribute to Sonoma County's scenic beauty, local agriculture, native habitats and recreational lands.

Duties

Primary duties will include media relations and outreach; coordinating marketing and advertising activities; managing branding, messaging, and collateral development; overseeing apparel and signage; creative asset development and management; pursuing partnerships and sponsorship opportunities. The Community Relations Specialist will also serve as a spokesperson with community groups, civic groups, public agencies, and private organizations. Duties will also include preparation and presentation of staff reports to a variety of audiences, including oversight bodies and the Ag + Open Space Board of Directors.

Requirements

Any combination of education and work experience which would provide an opportunity to acquire the knowledge and abilities listed herein. Normally, this would include a Bachelor's degree, or equivalent, in communications, journalism, public relations, public administration, business administration, or a related field and two years of professional experience in public relations and/or communications which includes serving as a liaison with the media and representatives from community and civic groups, public agencies, and/or private organizations.

Application process

The job posting period is October 25 - November 21. All applications must be received by **11:59PM on November 21, 2022.** Interviews for selected candidates will be held on **December 6th and December 8th via teleconference.**

Application instructions are provided on: www.governmentjobs.com/careers/sonoma.

