



MATCHING GRANT PROGRAM

2009 APPLICATION PROCESS AND EVALUATION TIMELINE

The Sonoma County Agricultural Preservation and Open Space District is pleased to offer matching grants to Cities, the County, other public agencies and non-profit organizations for open space projects that provide local open space, community recreation or public access opportunities to Sonoma County residents. The Matching Grant Program commences annually with a workshop that provides interested parties with the opportunity to ask questions about the program. It is not necessary to attend the workshop to apply for the program.

APPLICATION PROCESS

- The 2009 Matching Grant Program workshop will be held on **September 22, 2009** from 2pm to 4pm in the Hearing Room at the Sonoma County Permit and Resource Management Department offices located at 2550 Ventura Avenue, Santa Rosa.
- Applications will be available at the workshop, by mail upon request, at the District's office and online at the District's website at www.sonomaopenspace.org.
- Applications must be received at the District office by 5:00 pm on **October 30, 2009** by mail or hand delivery.

EVALUATION PROCESS

2 - 3 MONTHS

- Following submission, applications will be reviewed and evaluated by District staff and members of the District's Citizens Advisory Committee based on the Matching Grant Program Guidelines. During this period, staff may request more information from Applicants or arrange for a site visit of the project property.
- District staff will make project recommendations to the Citizens Advisory Committee in a public meeting.
- District staff will then present the recommendations to the Board of Directors for their approval, which signifies acceptance into the Matching Grant Program.
- District staff will notify Applicants regarding their acceptance into the Matching Grant Program. Applicants representing projects not recommend for funding will also be notified at this time.

FINAL APPROVAL PROCESS

1 - 2 YEARS

- For acquisition projects, after a property appraisal is completed and reviewed by District staff, District staff will present the project and appraisal to the Open Space Authority in a closed session for acceptance of the appraisal.
- For all projects, District staff will present the project to the Open Space Authority in an open session for authorization of the expenditure of the recommended grant amount.

- For all projects, once the Matching Grant Agreement and the Conservation Easement are finalized, District staff will present the project and its recommended grant amount to the Board of Directors for approval of the Grant Agreement, execution of the Conservation Easement and determination of General Plan consistency.

SUMMARY

UP TO 2 YEARS

Each project must obtain the following approvals, in the following order, in order to be fully accepted into the Matching Grant Program with a specific funding amount allocated. District staff manages the process and notifies Applicants of upcoming meeting dates.

For all 2009 recommended projects:

- Citizens Advisory Committee (recommendations of 2009 projects to Board of Directors)
- Board of Directors (2009 projects acceptance)

For each individual recommended project:

- Open Space Authority (appraisal acceptance in closed session, if necessary)
- Open Space Authority (expenditure of funds approval)
- Board of Directors (Grant Agreement approval, Conservation Easement execution and General Plan consistency determination)



MATCHING GRANT PROGRAM 2009 APPLICATION

APPLICATION INSTRUCTIONS

Please fill out this form to apply for the Agricultural Preservation and Open Space District (District) Matching Grant Program. Include separate sheets as necessary to answer the questions below, organized into the following topics:

- A. Project Description
- B. Planning Context
- C. Project Partners
- D. Budget/Funding
- E. Timeline
- F. Organizational Statement
- G. Project Readiness/Implementation
- H. Public Support
- I. Other Pertinent Information

Submit five (5) hard copies, printed double-sided, and one (1) electronic file on CD, of the application by mail or delivery to the District office. Maps, graphics and other attachments should not exceed 11" x 17". The electronic version of the application should include all components in one (1) pdf file plus one (1) Word version of the application text. Applications must be legible, preferably typed, and complete in order to be accepted. Separate applications should be prepared and submitted for each project.

Please refer to the Matching Grant Program Guidelines (available at www.sonomaopenspace.org) for the Project Evaluation Process, Program Overview and Project Requirements, Project Evaluation Criteria, Program Requirements, and Funding Components.

**MATCHING GRANT PROGRAM
2009 APPLICATION**

APPLICANT INFORMATION:

Name of Agency/Organization requesting funding: _____

Mailing Address: _____

Project Manager representing Agency/Organization:

Name: _____ Title: _____

Signature: _____ Tel: _____ Email: _____

Authorized Person representing Agency/Organization:

Name: _____ Title: _____

Signature: _____ Tel: _____ Email: _____

PROJECT INFORMATION:

Project Title: _____

Type of Project (acquisition, development and/or restoration): _____

Location: _____

Funding Request: \$ _____

Total Project Cost (include in-kind contributions): \$ _____

Please include the following requested information on separate sheets of paper as necessary, corresponding to each item below.

A. Project Description

1. Describe the project site's location and size. Include a location map, a site map and a parcel map of the proposed project. If the project is located in an underserved community, explain in what way the community is underserved.
2. Identify and describe the primary purpose and goals of the project. Explain the type of activities planned for the project site, particularly the public use component, and how the project will be implemented. Include any draft or final concept, master or management plan completed at this point. If such plans have not yet been drafted, explain the process and timeline for developing them.
3. Identify and describe the project site's open space, scenic, agricultural, ecological and/or other resources. (If applicable, describe the physical details and natural resources present, including vegetation communities, soils, hydrology, wildlife and resources of special significance) Describe how the activities planned on the site are consistent with and protect these resources. Include photographs of the resources.
4. Describe the strategy for long-term stewardship and management of the property.
5. Explain how the proposed project is consistent with the District's adopted acquisition plan, *Connecting Communities and the Land*, and the *Strategic Plan 2009-2013* (available at www.sonomaopenspace.org).

B. Planning Context

1. Describe the existing and historical uses and improvements on the property. Identify all access to the property.
2. List the project site's general plan designation, zoning and any other applicable designations or regulations from local or regional plans, and explain how the project conforms to the existing regulations. Identify the necessary permits that may be required for implementation of the project and provide a summary of the process you intend to take to obtain such permits.
3. Identify the necessary CEQA and other environmental analysis that may be required for implementation of the project and provide a status update of this analysis. Include the CEQA document if available.
4. Identify the legal rights (i.e. fee title, conservation easement) needed by the Applicant to acquire or implement the project. If the Applicant is not the property owner, the property owner must be a co-applicant.

C. Project Partners

1. If the project consists of participation of more than one agency/organization, describe the roles and responsibilities of all project partner agencies/organizations directly involved in the project implementation or program.
2. Demonstrate that all project partners, consultants and/or subcontractors have the qualifications, experience and capacity to perform the proposed tasks.
3. If using volunteers to implement any part of the project, or for long-term stewardship and management of the property, explain the volunteers' roles, training and supervision.

D. Budget/Funding

1. Create a detailed line-item budget that identifies all tasks required to implement the project (see sample spreadsheet). Identify the funding source for each item, such as the District's Matching Grant Program, other grants, and in-kind and volunteer contributions. Identify which funding is secured and which is pending, including when the funding was or will be obtained, providing supporting documentation.
2. Separately from the budget, list all matching funds, with a total contribution amount per agency/organization. Include grants, cash and in-kind professional and volunteer goods and services. Include grant award letter(s) and letter(s) of commitment.
3. If operations and maintenance (O&M) has been identified as a match in the budget, detail how this amount has been calculated. If the match includes any volunteer services, describe what the services are, by whom, and how the amount was derived.
4. List all efforts to pursue funding from other sources (e.g. a list of agencies contacted and the outcomes, including State, City, County, federal, non-governmental, community and private sources).

E. Timeline

1. Create a project timeline that identifies discrete milestones for implementing the project, organized into phases if applicable.
2. Identify when matching funds and/or in-kind goods and services will be obtained in order to follow the timeline.
3. Describe any potential obstacles to following the timeline.

F. Organizational Statement

1. Submit a Resolution or formal statement from the Applicant's governing body authorizing submission of and support for this application and explaining how the project is consistent with the agency/organization's mission.
2. For Applicant and/or Co-Applicant that are non-profit organizations, submit the following (for each organization):
 - ◆ IRS 501(c)(3) exemption letter
 - ◆ Articles of Incorporation
 - ◆ By-laws
 - ◆ Certificate of Insurance (if providing public access) (If Applicant is taking title to land, Applicant must submit certificate of insurance annually to the District.)
 - ◆ If in existence less than five years years, submit annual operating budget
 - ◆ If in existence less than five years years, submit financial documentation, such as most recent IRS Form 990 (Return of Organization Exempt from Income Tax)

G. Project Readiness/Implementation

1. List the name(s) and include brief qualifications of the person(s) responsible for implementing the project.
2. Demonstrate that implementation of the project is an established priority for the agency/organization.
3. For projects involving land acquisition, submit documentation, such as a letter of intent or a purchase agreement, demonstrating the willingness of the landowner to negotiate in the sale of the property.
4. For projects involving development or restoration, submit construction documents, if available. If such documents have not yet been drafted, explain the process and timeline for developing them.

H. Project Support

1. Summarize the local community's commitment to the project.

I. Other Pertinent Information (not required but recommended)

1. Letters of support from participating agencies/organizations.
2. Letters of support from the public.
3. Title report for all parcels in the proposed project.
4. For projects involving land acquisition, a completed appraisal of the property, conducted to meet the District's guidelines and standards (refer to the Appraisal Guidelines and

Requirements for Matching Grant Applicants, and the Guidelines and Standards for Preparation of Narrative Appraisal Reports, available at www.sonomaopenspace.org).



MATCHING GRANT PROGRAM GUIDELINES

The Sonoma County Agricultural Preservation and Open Space District (District) is pleased to offer matching grants to cities, the county, other public agencies and non-profit organizations for projects that provide local open space, community recreation or public access opportunities. The Matching Grant Program is an important component of the District's overall program since the passage of the original ballot measures that created and funded the District in 1990. In general, the Matching Grant Program provides funding for land acquisition, development of recreational amenities, and restoration of open space within or near urban areas. The Matching Grant Program requires applicants to provide a matching contribution at a one-to-one ratio.

SECTION A: PROJECT EVALUATION PROCESS

The District accepts applications during a designated period each year, as announced on the District website www.sonomaopenspace.org and via direct mailing. Applications will be available during the application period by mail and on the District website. The process to evaluate applications may take up to three months, and includes the following steps:

- The District will hold a public information workshop each year to provide interested parties an overview of the Matching Grant Program and to review project requirements and selection criteria. It is not necessary to attend the workshop to apply for the program.
- Following submission, District staff and members of the District's Citizens' Advisory Committee review and evaluate the applications based on the Matching Grant Program guidelines and criteria. During this period, staff may request a site visit of the project property or more information from Applicants.
- District staff makes project recommendations to the Citizens' Advisory Committee in a public meeting.
- District staff presents the recommendations to the District's Board of Directors (the Sonoma County Board of Supervisors) for its approval, which signifies acceptance into the Matching Grant Program.
- District staff will notify Applicants regarding their acceptance into the Matching Grant Program. Applicants representing projects not recommended for funding will also be notified at this time.

An application that is not accepted during one funding cycle may be resubmitted for consideration during a subsequent funding cycle. Also, it is possible that projects may receive partial funding. If approved with funding less than the amount requested, the Applicant will be asked to submit a revised budget and timeline.

SECTION B: PROGRAM OVERVIEW AND PROJECT REQUIREMENTS

This section explains the Matching Grant Program and outlines the requirements that all projects must meet in order to be considered for the program.

Eligible Applicants

Eligible applicants include Sonoma County's nine cities, the county, other public agencies and non-profit organizations. Applications that include partnerships between or among cities, public agencies and non-profit organizations are encouraged.

Eligible Projects

Projects eligible for the Matching Grant Program must include acquisition, restoration or development of real property for open space, agricultural, natural resource or recreational use, or a combination of two or more of these types of projects. To ensure preservation of open space consistent with the District's voter-approved Expenditure Plan, development that results in an impervious surface will be limited to a specific percentage of the project site, typically five to 25 percent, as provided in the conservation easement. Note that gravel trails, grass fields and similar improvements that do not have impervious surfaces are not included in this calculation.

Acquisition Projects

Eligible acquisition projects include, but are not limited to, acquisition of open space for:

- Public access to open space and recreational amenities, such as urban parks, greenways, athletic fields and trails.
- Preservation of land with significant natural habitats or resources, such as rivers, streams, wetlands and uplands.
- Agriculturally-productive lands near urban centers for agricultural use.

Basic requirements for acquisition projects include the following:

- The current property owner must be a willing seller. The Applicant is responsible for landowner negotiations, including obtaining an appraisal that meets the District's Guidelines and Standards, securing a title report that covers all parcels in the proposed project, and performing all due diligence tasks.
- Acquisition of the property must be free of significant title defects and obstacles to use, such as restrictive deeds and/or easements, restrictive water rights issues, restrictive cultural or historical resources, hazardous conditions and/or materials, public use conflicts, and in-holdings or property boundaries that limit or preclude management options.

Restoration Projects

Eligible restoration projects include, but are not limited to, restoration, preservation and enhancement of significant natural areas, including oak woodlands, marshes, wetlands, uplands, riparian corridors and other critical habitat areas.

Recreation Development Projects

Eligible development projects include, but are not limited to, development of:

- Site improvements necessary for and which facilitate initial opening of open space and parks for public access or recreational use, particularly if the project includes trails that provide linkages within and adjacent to urban areas.
- Construction of new site improvements necessary for low-intensity recreation facilities, including park amenities, trailheads, staging areas and picnic areas.
- Construction of new site improvements necessary for outdoor recreation facilities, such as athletic fields.

Ineligible Projects

Projects that are not eligible for the Matching Grant Program include, but are not limited to:

- Projects that involve acquisition of property through the power of eminent domain.
- Projects that rehabilitate existing active recreation facilities.
- Projects intended to mitigate environmental impacts of other projects.
- Acquisition of, or interest in land that unlawfully restricts access to specific persons.

Funding Components

Examples of specific components that may or may not be eligible for Matching Grant funding are listed in Section E of these Guidelines.

Community Support

There must be broad community support for the project as well as strong support from the affected public agencies.

Planning and Environmental Context

The project must be based on sound planning, as demonstrated by consistency with the jurisdiction's general plan, any relevant specific plan, area plan, habitat plan and other applicable planning documents. The project must comply with the federal Americans with Disabilities Act (ADA), the California Environmental Quality Act (CEQA), and all other local, state and federal environmental and permitting requirements. Any necessary approvals or permits must be able to be obtained in a timely manner.

SECTION C: PROJECT EVALUATION CRITERIA

Projects that satisfy the requirements identified above will be evaluated using the following criteria:

- Is the project specifically identified in an adopted city, county or agency plan as a priority for open space preservation, resource enhancement, public access or recreation?
- Does the project propose acquisition or development of open space lands identified as priority areas in the District's most recent long-range Acquisition Plan, *Connecting Communities and the Land*?
- Does the project contribute to open space preservation within or near urban areas, with additional importance given to projects that improve recreational access for urban residents?
- Will the project serve a regional constituency, involve multiple jurisdictions, or otherwise provide a substantial public benefit to both city and rural residents?
- Will the project fulfill needs within an underserved community?

- Does the project promote preservation of natural habitats, wildlife movement connectivity, scenic areas and/or other open space resources of regional importance?
- Is the project ready for implementation, shown, for example, by an approved Management Plan, detailed implementation plan, completed CEQA review, and/or signed purchase agreement (for projects involving acquisition)?
- Is the budget detailed, reasonable and complete, and includes content similar to the sample budget included in the application?
- Does the project include a strong match, such as secured contributions that represent a broad range of agency and community support?
- Does the match further the likelihood of successful completion of the project?

SECTION D: PROGRAM REQUIREMENTS

Once a project is accepted into the Matching Grant Program, District staff and the Applicant will work together to address and complete the following required project components.

Grant Agreement

All Matching Grant projects include a **grant agreement**, which the District and the Applicant execute. The grant agreement must be approved by the District's Counsel and the District's Board of Directors.

The grant agreement includes, but is not limited to, the following provisions:

- Identification of respective responsibilities of parties (i.e. District, Applicant).
- Conveyance/acceptance of Conservation Easement.
- Funding contribution/allocation.
- Time period within which certain tasks must be completed (i.e. development of public access or restoration plans).
- Signature requirements acknowledging District participation.
- Indemnification provisions.

Conservation Easement

The District retains a **conservation easement** over all lands the Applicant acquires in fee title and/or over those lands for which development or restoration funds are being requested, in order to ensure preservation of the property's open space values. The conservation easement must be approved by the District's Counsel and the District's Board of Directors, and recorded with the County Recorder.

In general, the conservation easement:

- Sets forth the conservation values and purpose.
- Restricts uses and activities on the property that are inconsistent with the conservation values and purpose.
- Assigns to the District all development rights associated with the property, except those rights which are specifically reserved by the Grantor (Applicant).
- Requires District review and approval of all project plans to ensure consistency with the conservation values and purpose.

- Identifies preparation of baseline documentation of the condition, use and features of the property through written description, photographs and maps.
- Allows the District to monitor the property to ensure that the requirements and conditions of the easement are met.

In general, the process to record the conservation easement includes the following steps:

- Applicant secures a title report for all legal parcels which the easement will encumber.
- District reviews title report and title exceptions.
- Applicant secures subordination of all liens affecting the property to the conservation easement.
- County Surveyor reviews and approves legal description for all project parcels.
- County Surveyor may review and approve property surveys.

Property Appraisal

For **acquisition** projects, a property appraisal of the subject property must be completed to establish its fair market value. The District can only contribute funds up to the appraised fair market value of the property. For **development and restoration** projects, an appraisal of the value of the conservation easement may be required.

It is preferable that the appraisal is completed before the application is submitted; however, this may result in the need for an update at a later date. Typically, the Applicant initiates and pays for the appraisal, and is responsible for coordinating the appraisal process. Appraisals must comply with the District's Appraisal Guidelines and Standards, and the District prefers that the appraiser be selected from its list of qualified appraisers (refer to the Appraisal Guidelines and Requirements for Matching Grant Applicants, and the Guidelines and Standards for Preparation of Narrative Appraisal Reports, available at www.sonomaopenspace.org). District staff reviews the appraisal to ensure it complies with the Guidelines and Standards. The District may request a pre-appraisal meeting with the appraiser and the Applicant to ensure conformance with these standards.

Implementation Timing

For **acquisition** projects, Applicants must acquire the property within two (2) years from the date the Board initially accepts the project into the Matching Grant Program.

In general, Applicants must implement the proposed project and provide the anticipated public use of the property within five (5) years from approval of the grant agreement.

Payment/Reimbursement

The Applicant must maintain accurate records of all expenditures associated with the project as grants made under this program, and the Applicant's expenditure of grant funds, are subject to audit.

Acquisition funding is typically deposited into an escrow account prior to purchase; however, in certain cases, the District may reimburse the Applicant for property acquisition. The following steps apply to acquisition projects:

- Applicant typically opens escrow; however, District prepares its own escrow instructions.
- The acquisition is completed in a single escrow in which Applicant takes fee title to the property and conveys a conservation easement to the District.

Development and restoration funding is typically reimbursed by the District through the following process. The grant agreement sets forth the project costs that are eligible for reimbursement.

- Applicant submits invoices with supporting documentation, showing that the costs have been reasonably and necessarily incurred, and are consistent with those costs outlined in the grant agreement.
- When the claims are complete, District reviews and approves invoices.
- District processes payment.

Match Requirement

The Matching Grant Program requires Applicants to provide a matching contribution at a ratio of **one to one**. The match can include both direct contribution and in-kind services and materials; however, typically, no more than fifty (50) percent of the match can be operations and management (O&M).

The Applicant must identify matching funds in the project budget submitted in the application, including all anticipated in-kind contributions. The matching funds must be currently available or obtained in a timely manner. If grant funding is not yet secure, the Applicant must indicate when funding is anticipated to be secured, as well as provide District with verification when the full amount of matching funds are received.

The matching revenues or in-kind resources that the Applicant proposes must represent a broad range of agency and/or community support for the project.

The Applicant must clearly demonstrate in the application that all reasonable efforts have been made to identify and pursue funding from other sources, and that such funds are not sufficient and/or cannot be used to cover expenses that are the subject of the grant request to the District.

Examples of What May Qualify as a Match:

- Real property (e.g. purchase of the property or donation from a property owner to Applicant for project), when acquisition is a project component
- A monetary contribution from any source (such as a public or private grant or donation, or funds from an organization or agency's allocated budget)
- In-kind match in the form of:
 - skills, time or materials of the agency/organization not otherwise allocated
 - project materials
 - professional services
 - labor for project implementation
- On-going operation and maintenance costs to manage or steward the project
- A combination of the above

Examples of What Does Not Qualify as a Match:

- Staff and consultant costs incurred before the application is submitted to the District
- Costs for preparing required environmental (CEQA) documents
- Costs for obtaining required permits
- General non-project-related overhead costs, including salaries and rent
- Costs for improvements not functionally related to and directly supportive of the proposed project

SECTION E: FUNDING COMPONENTS

This section lists examples of components that may or may not be eligible for funding through the Matching Grant Program. The budget provided by the Applicant in the application should reflect this list. Note that after a project is approved, the District may consider and approve requests to reallocate funding that deviates from the original application provided that such funding otherwise meets all requirements of these guidelines.

Eligible Funding Components

The following specific project components are eligible for District funding:

- Acquisition costs such as fee title, conservation easement purchase, title report update, appraisal update, certain escrow and/or closing costs.
- Public access improvements such as walkways/trails, creek crossings, boat put-ins, ADA-accessible components (e.g. railing, ramps), and parking improvements that facilitate access.
- Recreation/park facility elements such as interpretative signage, informative/educational kiosks, fences, gates, benches, tables, signs, drinking fountains, bike racks, restrooms, and trash/recycling containers.
- Habitat restoration such as native plant and habitat enhancement, including materials and irrigation.
- Landscaping and gardening elements such as plants, soil, sod, irrigation, and materials to build gardening beds.

Ineligible Funding Components

The following specific project components are **not** eligible for District funding:

- Planning process
- Environmental documents and permits
- Recreation facilities that include intensive structural improvements (e.g. gymnasiums, swimming pools, water parks, skate parks, playgrounds, tot lots)
- Operations, maintenance and management of the property
- Structural demolition
- Program and project equipment (e.g. tools such as shovels, tractors)
- Office equipment (e.g. computers, furniture)
- Non-project-related overhead (e.g. salaries, rent)
- Long-term leases
- Workshops
- Research

